



## Smurfit Kappa Group plc

### Statement re Bond offering

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**Dublin, London, 10 November, 2009::** Smurfit Kappa Group plc today announces that a wholly-owned subsidiary intends to commence an offering of senior secured notes due 2017 on or about Wednesday, 11 November to non-US persons outside the United States pursuant to Regulation S and in the United States to qualified institutional buyers pursuant to Rule 144A under the US Securities Act of 1933. The net proceeds of the new notes will be used to repay a portion of the outstanding indebtedness under its senior credit facility.

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This press release shall not constitute an offer to sell or a solicitation of an offer to purchase any securities in the United States, and shall not constitute an offer, solicitation or sale in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful. The securities may not be offered or sold in the United States absent registration under the US Securities Act of 1933 or an applicable exemption from registration requirements. No public offering of securities will be made in the United States and the securities will not be registered under the Securities Act.

*This communication is directed only at (i) persons who are outside the United Kingdom, (ii) persons who have professional experience in matters relating to investments falling within Article 19(1) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the "Order") or (iii) high net worth entities, and other persons to whom it may lawfully be communicated, falling within Article 49(2) of the Order (all such persons together being referred to as "relevant persons"). Any investment activity to which this communication relates will only be available to and will only be engaged with, relevant persons. Any person who is not a relevant person should not act or rely on this document or any of its contents.*

**ENDS**

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